

Artist

From Detroit to LA and back again, Pro makeup artist Barbara Deyo offers a glimpse into her path as MUA.

Growing up in Madison Heights Michigan, Miss Deyo stepped into the world of makeup working various beauty counters at Oakland Mall during her high school summer breaks. Soon, Deyo landed a job with Clinique (Detroit), where she excelled for the next three years. Her talents then led to Los Angeles, working for MAC Cosmetics, and then Clinique once again, but this time as a trainer. From there, Ms. Deyo's makeup career exploded, working for BET, CBS, CNN, FOX, NBC, TNT and UPN. Through her TV experience, Deyo gained a loyal clientele and has been the choice makeup artist for numerous celebrities including Adam Brody, Anna Faris, Bill Paxton, Bob Seger, Dennis Quaid, Erin Cummings, Ethan Hawke, and Kerry Washington.



Image | Cybelle Codish

After years of success in LA, Barbara decided it was time to move back home to pursue her own studio. She launched Bold Face Makeup Studio, then

followed as co-owner of Touch Spa, both located in Birmingham, MI. Most recently, however, Deyo owns and operates Deyo For Face and Body; that hip little studio located at the bottom of the hill on Old Woodward in Birmingham.

No wonder Barbara became such a successful entrepreneur; parents Kathy and Bill Deyo inspired their daughter to achieve her own success. Two pieces of advice Bill gave his daughter that sticks to this day are, "Work for yourself and you'll appreciate what you earn," and "Be careful of the toes you step on, they may be attached to the ass you have to kiss one day."

Paul McCartney hired Ms. Deyo to apply his makeup for his 2011 Detroit performance at Comerica Park. "Receiving the phone call from his London representative was surreal," Barbara said. "Being invited to watch his sound check was even more so. It was like my own private concert!"

"I don't know that anything could top Sir Paul McCartney," Barbara continued. "But one of the coolest things about my career is seeing some of my clients grow up," she said while getting a little teary eyed. "I have some loyal clients that have had me do their makeup for Bat Mitzvahs, proms, and all the way through to their weddings. It's so meaningful for me to be apart of these special moments in their lives."

Barbara is renowned for her event/special occasion makeup and brow shaping expertise, with clients that fly in from out of state just to have her shape their brows! Ms. **Deyo can be found at Deyo for Face and Body 576 N. Old Woodward Ave. Birmingham, MI 248.203.1222**

www.deyostudio.com

Pro Tips

MUA Barbara Deyo of Deyo For Face And Body

"I'm not a fan of drugstore foundation, mostly because you are unable to test them. Invest in having a professional match the foundation color to your skin. Don't get me wrong; there are some great products at drugstores where you can save. My favorite mascara of all time is the original L'Oreal Voluminous. Also, people need to add a touch of bronzer to their necks, if they apply bronzer to the face. Otherwise, there's no balance. Oh, and Brows! People shouldn't neglect their brows. Brows frame the face, so have a pro help you get the perfect shape."



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