



Barbara Deyo applies makeup to a patron at her Birmingham spa. Her fine touch has made her a favorite with celebrities.

Cover girl

Birmingham makeup artist takes a shot at stardom

BY JAY M. GROSSMAN
STAFF WRITER

Wearing Bob Seger's golf gloves in the dead of winter?

Birmingham makeup artist Barbara Deyo still smiles at the memory.

It was a biting cold morning in Hadley, a small town east of Flint, and Deyo forgot to bring gloves. Her hands were freezing.

Not to worry: The man who penned such classics as *Beautiful Loser* and *Night Moves* whipped out a pair of golf gloves and lent them to her.

"He's so incredibly nice," she said about Seger. "He's just this down-to-earth person."

Whenever celebrities travel to Michigan for a press junket — they're usually held at the Townsend Hotel — they almost always hire Deyo to help with their makeup.

Owner of the Touch Spa on North Old Woodward in the Gallery District, Deyo earned a

IT'S ALL IN THE EYEBROW

Looking for a quick and easy way to improve your appearance? Think eyebrows.

"Your eyebrows are key," celebrity makeup artist Barbara Deyo explained. "Keep your eyebrows trimmed, shaped and groomed ... good skin and good eyebrows are the basis for a fresh look."

Deyo will typically work with the Hollywood stars whenever they come into Detroit for a promotion. Over the years, she's worked with Dennis Quaid, Bill Paxton and others.

Even athletes need an occasional touch-up. That includes Red Wings player Brendan Shanahan and his former teammate, Igor Larionov.

"Shanahan was hilarious," said Deyo. "As I'm using this cover-up, he's telling me how he got every scar."

The goal for men's makeup, she said, is to "make them look as natural as possible. You're basically looking to even the skin tones, cover up the dark circles and even out the ruddiness.

"You want to give their face shape with highlight and contour ... but ultimately it should not look like they're wearing anything."

By Jay M. Grossman

Word-of-mouth did the rest.

She's worked with an A-list of movie stars that include Ethan Hawke, Dennis Quaid and Bill Paxton. Detroit photographer Cybelle Codish introduced her to the Seger camp and helped recruit her for his new album cover.

and agents, Deyo trekked up to Hadley in early November, where Seger himself scouted out locations for the album shoot.

After trying out a couple ideas, the crew settled on a shot of Seger perched atop his motorcycle in front of a small

in a caravan to Seger's "writing house" in Clarkston.

"That was awesome, being in the house where he wrote all those classics," Deyo said.

While she isn't sure if the motorcycle shot will make it to the album cover, Deyo said she's pleased with how it turned out.

"I really think what we shot captured him," Deyo said. "He chose the locations, so we didn't take him out of his element ... you know he's not going to put on a suit or anything like that."

Deyo, 36, grew up in Madison Heights. Her big break came when she was working for KNBC in Los Angeles and the parent company, NBC, needed someone to help out with the O.J. Simpson trial.

A day or two later, Deyo was putting makeup on Tom Brokaw.

"There's a lot of good makeup artists," she said about her profession. But it's a whole different ball field when you're talking television or magazine shoots."